

Development Director

Name _____

E-mail Address _____

*Contact Person for
Dissemination of Information*

- Executive Director
- Board Chair
- Development Director
- Other (please fill out below)

Name _____

Organization _____

Agency Address _____

City/State/Zip _____

E-mail Address _____

Phone _____ Fax _____

Mail this registration form with payment to:

The Nonprofit Partnership
P.O. Box 1698
Erie, PA 16507

Make check payable to
“The Nonprofit Partnership”

Please also enclose your organization’s mission statement or a brief description of the services you provide.

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civic life to prepare them for service opportunities in the larger community.

Consultants from The Nonprofit Partnership are available to plan and facilitate executive leadership development sessions, Board retreats, strategic planning sessions, focus groups, advocacy training, and other types of training pursued by organizations to increase their effectiveness.

Pro Bono Project

In collaboration with the Erie County Bar Association, Northwestern Pennsylvania Legal Services and the Pennsylvania Institute of Certified Public Accountants, The Nonprofit Partnership sponsors the Pro Bono Project, with the goal of enhancing the effectiveness of regional nonprofit organizations by providing access to professional legal and accounting services through periodic open enrollment law and financial management clinics with individual follow-up services to answer the specific questions of member agencies. For more in-depth work targeted to the specific needs of small agencies, the Pro Bono Project offers a needs assessment and direct project assistance on a variety of finite legal and financial issues, available through application by interested members.

**Visibility, Marketing,
and Promotion of the
Nonprofit Community**

Because the local nonprofit community is a key to promoting and sustaining a high quality of life in the region, The Nonprofit Partnership engages in efforts to enhance the standing of local nonprofits, amplify their voice, and celebrate their contributions. In addition to serving as a convener and a collective voice for the sector on issues of importance, the partnership also promotes the visibility of organizations through a signage enhancement program, an annual report competition, and a comprehensive local multimedia marketing package.

In addition, The Nonprofit Partnership sponsors an annual competition for the Charles H. Bracken Award for Excellence in Nonprofit Governance, which is given to a nominated local organization that best exemplifies fidelity to governance best practices in the nonprofit sector.



Programs & Services 2010

*capacity building and
management support to advance
the nonprofit community*



P.O. Box 1698 • Erie, PA 16507
(814) 454-8800 • www.thenonprofitpartnership.org



The Nonprofit Partnership is a member-based organization that provides education, training and tools to strengthen nonprofit agencies in Erie, Pa., and the surrounding region. Our mission is to enhance the management and governance of nonprofit organizations through capacity-building programs and services and to serve locally as a collective voice for the nonprofit community as it works to advance a vision of civic well-being. We also strive to promote philanthropy and to engage the public and policymakers in honest dialogue about our future.

Programs and services include:

- Capacity-building Grants
- Education for Nonprofits: Seminars, Conferences, and Special Events
- Fund Development Assistance
- Technical Assistance for Management, Governance and Marketing
- Visibility, Marketing and Promotion of the Nonprofit Community

Programs of The Nonprofit Partnership help organizations pursue their unique missions with the tools and resources that enable them to maximize their impact and effectiveness.

Capacity-building Grants

The purpose of The Nonprofit Partnership's grantmaking in the area of nonprofit capacity building is to offer timely, effective and professional assistance to local organizations as they seek to build their organizational capacity and address the critical issues of quality and effectiveness. Grants in this arena typically range from \$5,000 to \$10,000 and focus on the following capacity-building dimensions:

- Mission, Vision and Strategy
- Governance and Leadership/Board Development
- Strategic Relationships and Alliances
- Internal Operations and Capacities
- Marketing and Communication
- Web Site Development

Service grants are also offered to develop the e-marketing capacity of member nonprofit organizations.

Education and Training

A cornerstone of The Nonprofit Partnership's annual menu of offerings to members, open-enrollment education and training sessions feature a variety of experts on management, governance, fundraising, accountability and marketing who present topics in a variety of formats and venues to build members' skills and capacities to run effective, high-quality organizations. These education and training activities are at the heart of the Partnership's mission because they are the primary vehicles for the transmission of information and the building of skills that are used by member agencies each year.

Two-hour Workshops

Guest speakers share their expertise with members on a variety of topics that are critical to the success of nonprofits. These monthly morning forums offer an opportunity for local nonprofit colleagues to convene, network and learn about best practices and compelling topics in the field.

Full-day Special Events and Learning Circles

The Story Project is an example of a full-day group education and production project that is at the heart of The Nonprofit Partnership's efforts to innovate and promote best practice activities. Participants learn storytelling techniques and targeted marketing strategies to transform the way they spread their

organization's message to its varied audiences. Other full-day events serve to mobilize the nonprofit community for action on public policy and train emerging leaders from Erie for Board service through Project Blueprint.

Northwest PA Nonprofit Day

In the fall of each year, The Nonprofit Partnership plans and implements a full-day conference with plenary sessions and workshops on a variety of topics in management, governance, fundraising and accountability. Known as Northwestern Pennsylvania's Nonprofit Day, this signature event is the culmination of the year's calendar of education and training events for the nonprofit community.

Partnership Programs

The range and reach of our education efforts is extended through our partnership training programs with the following organizations:

- The Erie Community Foundation
- GECAC's Erie Capacity-Building Collaborative
- e-Marketing Learning Center @ eBizITPA

A monthly electronic newsletter, blog and online community provide a range of resources in the online channel for member agencies about issues in the nonprofit sector, training and development opportunities, available resources, goods and services, discounts and more.

For specific information regarding the annual calendar of educational events, please visit our Web site at www.thenonprofitpartnership.org or contact the office directly at (814) 454-8800.

Board and Organizational Development Activities

Project Blueprint

In collaboration with the United Way of Erie County, The Nonprofit Partnership runs Project Blueprint, a project that recruits and trains a diverse set of leaders for volunteer and Board service with nonprofit organizations in Erie County. Participants are recruited from schools and businesses throughout Erie, and attend leadership development and community awareness training led by leaders who represent the various sectors of

Membership Registration Form

Join The Nonprofit Partnership and enable your staff and board members to participate in programs and services throughout the year. Your membership not only demonstrates a commitment to The Partnership's capacity-building efforts, but also allows you to join a network of peers dedicated to enhancing the effectiveness and power of the local nonprofit community. Membership in The Nonprofit Partnership helps to financially support the programs and services offered by The Partnership throughout the year.

Your Annual Budget	Annual Membership Fee
<input type="checkbox"/> Less than \$250,000	\$150
<input type="checkbox"/> \$250,000 to \$1,000,000	\$350
<input type="checkbox"/> More than \$1,000,000	\$675

Executive Director

Name _____

Organization _____

Agency Address _____

City/State/Zip _____

E-mail Address _____

Phone _____ Fax _____

Board Chair

Name _____

Preferred Contact: Home Business

If Business, list name _____

Address _____

City/State/Zip _____

E-mail Address _____

Phone _____ Fax _____